

# DANIELLA BUESO

## SENIOR WEB DEVELOPER

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### SUMMARY

Senior Web Developer with 6 years of experience adept in all stages of advanced web development and managing multiple website projects from concept to launch.

### SKILLS

- Front-End Development
- User-Experience
- Javascript
- CMS
- SASS
- Git
- Node
- JSON
- MySQL
- Salesforce Marketing Cloud
- Sailthru, Marketo
- Figma
- Cloud Computing

### EDUCATION

#### Full Stack Web Development

Rutgers University  
10/2017 - 04/2018

#### B.A in Psychology

Purchase College  
09/2009 - 05/2013

### EXPERIENCE

#### Senior Web Producer - Insider Intelligence 01/22 - PRESENT

- Lead all development for 100+ email templates and 30+ web pages ensuring responsiveness and accessibility.
- Write clean, maintainable and scalable code across more than 50+ projects in a timely manner, while providing solutions towards the improvement of web pages
- Work with digital designers, translating 40+ designs into code
- Mentor other colleagues and work collaboratively using a version-control repository

#### Web Producer - Insider Intelligence 12/19 - 01/22

- Built 100+ responsive emails and web pages using HTML, CSS and Javascript.
- Developed new content for the company's rebrand website launch using Tailwind CSS and Gatsby.js
- Managed HTML emails across multiple platforms using Sailthru and Marketo.
- Performed all QA on emails and web pages before production deployment.

#### Front End Web Developer - New York Film Academy 10/18 - 12/19

- Collaborated with the web designers to create 80+ e-blasts, webpages, and landing pages.
- Performed upgrade, security check and theming for WordPress.
- Implemented QA testing plans and test cases.
- Customized internal database using MySQL queries.

#### Freelance Web Developer - Self-Employed 04/18 - 10/18

- Handled website project stages from design to deployment.
- Developed user-friendly websites by programming site navigation, social media links and call to actions elements.
- Wrote clean and efficient code using JavaScript, HTML5, CSS3, and Bootstrap5 along with needed APIs.